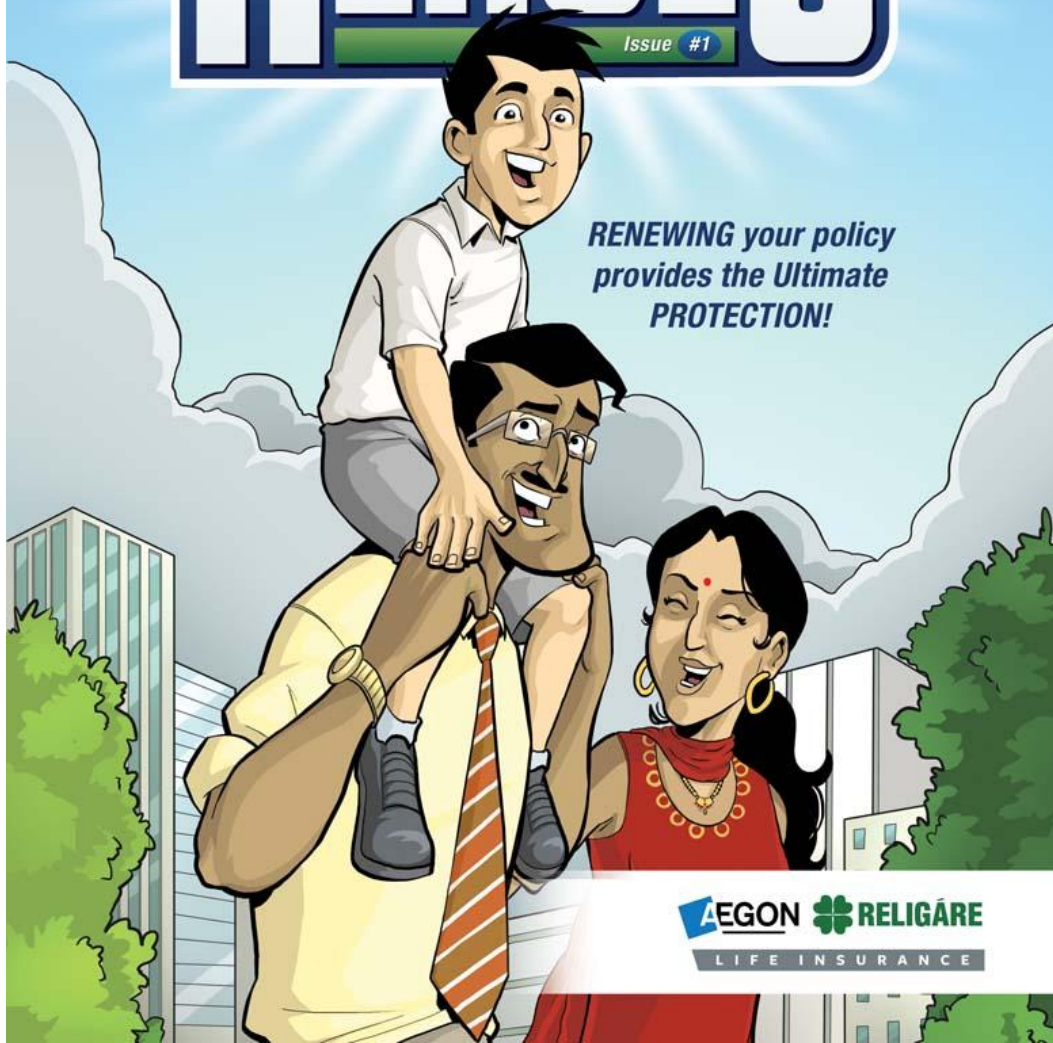


Everyday HEROES

Issue #1

RENEWING your policy
provides the *Ultimate*
PROTECTION!



AEGON  **RELIGARE**
LIFE INSURANCE



JUST AN ORDINARY START TO THE DAY FOR RAJ PATEL...

SEE YOU, ANU. BYE, SUNNY.

JUST REMEMBER TO RENEW OUR AEGON RELIGARE INSURANCE POLICY, RAJ!

OF COURSE, OF COURSE!

HEHE. SORRY, RAJ. YOU'RE TOO BUSY TO RENEW YOUR POLICY. YOUR FAMILY WILL BE COMPLETELY UNPROTECTED WHEN DR DARK STRIKES!



MEANWHILE, SOMEWHERE ACROSS TOWN...

SPECIAL AGENT ANITA, WE HAVE A CODE BLACK. SUBJECT NAME, RAJ PATEL.

Subject: Raj Patel
Policy expires: **17:00 TODAY!!**
Laziness, Partying Hard, Forgetfulness, Family Obligations
Most likely: **Overworked**

I'VE READ THE REPORT SIR. POLICY EXPIRES TODAY AT 5:00 P.M! LEAVE IT TO ME!



LATER... 4:45 P.M!

AHEM



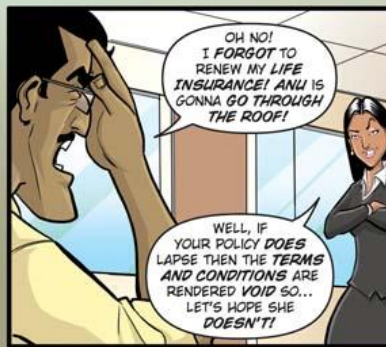
ER... HELLO. HOW CAN I HELP YOU?

I'M AGENT ANITA FROM AEGON RELIGARE.



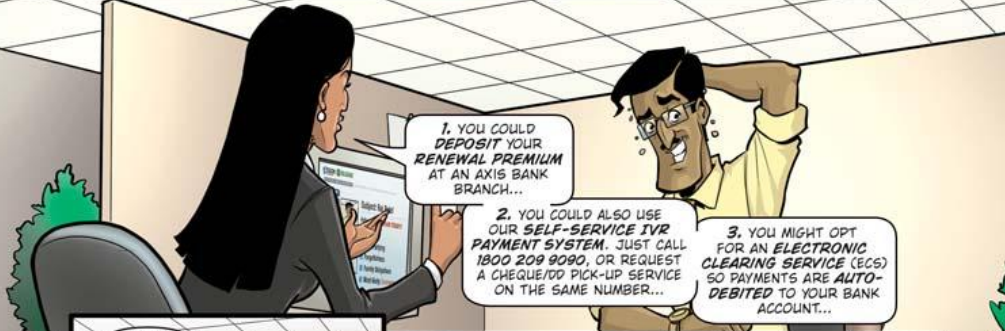
SO YOU'RE A SALES AGENT?

YOU COULD SAY THAT... I'M WHO THEY SEND WHEN A POLICY IS ABOUT TO LAPSE.



OH NO! I FORGOT TO RENEW MY LIFE INSURANCE! ANU IS GONNA GO THROUGH THE ROOF!

WELL, IF YOUR POLICY DOES LAPSE THEN THE TERMS AND CONDITIONS ARE RENDERED VOID SO... LET'S HOPE SHE DOESN'T!







NO TIME TO THINK. *MUST* HELP ANLI AND SUNNY!

SUPER VISION!



DIMBLE RUMBLE

SOMEBODY HELP US... ANYBODY!



DANGER LURKS BEHIND EVERY CORNER, BUT AEGON REGALGARE WILL ALWAYS BE THERE WHEN NEEDED MOST!

TIME TO FLY!

AAAARGH!

K
R
A
S
H



SO I CAN'T FLY. LUCKILY I'M SUPER-STRONG.

HELP!



...AND SUPER FAST!

SWOOSH







LUCKILY HE DID! SO HE AND HIS FAMILY ARE FULLY PROTECTED!

WOW!

TWANG

YOU'D BE A GREAT BATSMAN!

CRACK

NOBODY MESSES WITH MY FAM... UM... I MEAN MY FRIENDS!

THANKS, CAPTAIN AEGON!

BACK AT THE OFFICE...

HOW! THAT WAS INTENSE!

AGENT ANITA WAS RIGHT. WITH AEGON RELIGARE I CAN GIVE MYSELF THE POWER TO PROTECT MY FAMILY EVEN WHEN I'M NOT THERE.

AS LONG AS I RENEW MY POLICIES I KNOW MY FAMILY HAS THE ULTIMATE PROTECTION!

LATER, AT HOME...

...AND THEN HE HIT DR DARK INTO OUTER SPACE!

IS THAT SO? THAT'LL TEACH HIM NOT TO MESS WITH MY FAMILY!

HE LOOKS SO MUCH LIKE... NAH, IT'S JUST MY IMAGINATION.

ANOTHER DAY SAVED... BY AN ORDINARY MAN. THE CAPTAIN AEGON MYSTERY CONTINUES! WHO WILL BE NEXT TO FILL THOSE MIGHTY SHOES?!



DON'T LET YOUR POLICY LAPSE!

To make the most out of *your* ULIP:

- A.** Be clear about the objective of your ULIP
- B.** You can (& should) keep on changing allocations and balance of ULIP funds (Debt/Equity/Balanced) to match your changing requirements over time
- C.** Choose the time frame of your ULIP.
- D.** Decide what payment option suits you, (single, monthly, annual)

ANYONE CAN BE
A SUPERHERO.

ALL YOU HAVE
TO DO IS **RENEW** YOUR
AEGON RELIGARE POLICIES
TO ENSURE YOUR FAMILY
HAS THE ULTIMATE
PROTECTION!

1. Insurance is the subject matter of solicitation.
2. AEGON Religare Life Insurance Company Limited Registration No. 138
3. Registered office: AEGON Religare Life Insurance, 2nd Floor, Paranjpe B
Scheme, Subhash Road, Near Barware House, Vile Parle (E), Mumbai - 400 057

Advt no - 1A/October 2010/828

